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PRESS RELEASE
For Immediate Release



ISLAMIC RELIEF MALAYSIA TARGETS QURBAN MEAT DISTRIBUTION IN MALAYSIA AND SIX CRISIS-AFFECTED COUNTRIES

BANGI, 7 April 2025 – Islamic Relief Malaysia (IR Malaysia) today launched the Rezeki Qurban 2025 Campaign as an initiative to enable Muslims in Malaysia to fulfil the qurban (sacrificial) ritual while also helping those in need both locally and abroad.

The annual campaign, themed “Zahirkan Kesyukuran”, offers 737 qurban portions to be carried out in seven countries: Malaysia, Mali, Malawi, Somalia, Yemen, Syria, and Palestine (Gaza).

Its Chief Executive Officer, Siti Fadilah Mohd Hood, said that the right holders who will receive the qurban meat include single mothers, the elderly, orphans, persons with disabilities, refugees, families affected by disasters, and large households.

“Through the Rezeki Qurban Campaign, we hope to encourage Malaysians not only to perform the qurban but also to share their blessings and compassion with those in need, especially in conflict-stricken areas like Gaza.

“Each year, the participation of Malaysians in the qurban ritual helps Islamic Relief touch the lives of millions across the world. This year, we are committed to continuing this effort so that more families in need can enjoy meat, a meal they may only have once a year,” she said.

Siti Fadilah added that each meat distribution pack contains around 2 to 4 kilograms of meat, which is expected to provide food relief for recipient families for up to a week.

“Most of these right holders have long been struggling with poverty and conflict. Therefore, receiving qurban meat can bring happiness and help them celebrate Eid al-Adha more meaningfully.”

In 2024, Islamic Relief globally managed to carry out 192,991 qurban portions across 27 countries on various continents, with 543,006 meat packs distributed, benefiting over 3,088,350 individuals.

From that total, 816 qurban portions were contributed by Malaysians, carried out in Mali, Malawi, Somalia, Yemen, Syria, and Gaza, Palestine, enabling over 4,773 individuals in those six countries to enjoy a meaningful qurban meal.

Nimco Mohamed Abdi, one of the right holders from Abdi Edan Camp, Hargeisa, Somaliland, Somalia, expressed her gratitude upon receiving a qurban meat pack in 2024:

“My husband passed away a few years ago. Here in the refugee camp, I live with three of my children, while my other four live with close relatives in the city.

“Since our livestock died due to drought, we haven’t had meat in a long time. I never expected that on Eid al-Adha, Islamic Relief would come and bring us joy and smiles by giving us qurban meat.

“Thank you, Islamic Relief. With this meat, we were able to celebrate Eid by cooking our favourite dishes.

“The worry and anxiety about my children lacking nutrition and food disappeared for a while. Truly, this is a meaningful gift for us,” said Nimco.

For the Rezeki Qurban 2025 Campaign, IR Malaysia offers seven qurban packages along with the option for Qurban Sadaqah:

Country	Price	Animal Type
Mali	RM350	Cow
Malawi	RM400	Cow
Somalia	RM520	Sheep/Goat
Malaysia	RM1,100	Cow
Yemen	RM1,200	Sheep/Goat
Syria	RM2,200	Sheep
Palestine (Gaza)	RM2,800	Cow
Qurban Sadaqah	As Low As RM10	Covers implementation & operation costs

Those interested in participating in the Rezeki Qurban 2025 Campaign may register via the official IR Malaysia website at www.islamic-relief.org.my by 31 May 2025, or contact 03-8926 3434 for more information.

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About Islamic Relief

Islamic Relief is an international humanitarian organization founded in 1984 in response to the famine in East Africa. The headquarters of Islamic Relief is located in Birmingham, United Kingdom. Islamic Relief operates in over 40 countries and has assisted more than 145 million people. Today, Islamic Relief Worldwide among one of the largest charity and development organizations in the world.

About Islamic Relief Malaysia

Islamic Relief Malaysia was operated since 2004, which aspires to continue Islamic Relief humanitarian assistance in the Asia-Pacific region. Islamic Relief Malaysia serves as a fundraising and project implementer for international and local projects.

Kindly visit the Islamic Relief Malaysia website, www.islamic-relief.org.my for more information.

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