



# ORGANISATION PROFILE

**Islamic Relief  
Malaysia**

# Untold Stories

## Kisah Yang Tersimpan



1

### ► Chuah Swan Im, Malaysia

“Islamic Relief Malaysia is the first Islamic NGO to be present to serve the residents at this centre. Thank you for being aware of our existence here.”  
– Chuah Swan Im, Programme Coordinator of the Persatuan Kanak-Kanak Istimewa Kajang [PKIK] care centre, Selangor.

“Islamic Relief Malaysia merupakan NGO Islam pertama yang hadir menyantuni penghuni di pusat ini. Terima kasih kerana sedar kewujudan kami di sini.” – Chuah Swan Im, Koordinator Program pusat jagaan Persatuan Kanak-Kanak Istimewa Kajang [PKIK], Selangor.

### ► Siti Rosmawati Bahari, Malaysia.

“Since the Movement Control Order [MCO] was first enforced, my husband could not be able to work. I am grateful for the food pack distribution, it helps to ease our big family’s financial burden.”

“Sejak Perintah Kawalan Pergerakan [PKP] dijalankan, suami saya tidak dapat bekerja. Syukur sangat dapat bantuan pek makanan ini, ringan sedikit beban kami sekeluarga dengan keadaan anak-anak yang ramai.”



2



3

### ► Chitra a/p Joseph, Malaysia

“My heart melted and I feel touched to observe the way Islamic Relief personnel serve the students. You are the exemplar of Malaysians assisting all groups regardless of religion and race.”

“Cara kakitangan Islamic Relief menyantuni para pelajar, membuatkan hati saya sebak dan terharu kerana kalian adalah contoh rakyat Malaysia yang membantu semua golongan tanpa mengira perbezaan agama dan bangsa.”

# WHY SUPPORT | MENGAPA BERSAMA ISLAMIC RELIEF

- 1 Real Impact & "Value-for-money"**  
Impak Berkesan & "Pulangan Nilai"-atas-Sumbangan
- 2 Experience & Expertise**  
Pengalaman & Kepakaran
- 3 Close to communities**  
Rapat dengan Masyarakat

## ABOUT | MENGENAI

**1984** ▶ Established by Dr Hany El-Banna & fellow students from the University of Birmingham, UK in response to the famine in Africa  
Ditubuhkan oleh Dr Hany El-Banna & mahasiswa University of Birmingham, UK bertujuan untuk membantu isu kebuluran di Afrika

**1985** ▶ IR's first project - chicken farm in Sudan. Raised £100,000 for the famine response in Africa  
Projek Pertama IR - ladang ternakan ayam di Sudan. Mengumpulkan £100,000 untuk isu kebuluran di Afrika

**1985-1990** ▶ Worked in Mozambique, Iran, Pakistan, Malawi, Iraq & Afghanistan & initiated Orphan Sponsorship Programme  
Berkhidmat di Mozambique, Iran, Pakistan, Malawi, Iraq & Afghanistan serta memperkenalkan program penajaan anak yatim

Since 1984, WORLDWIDE

**45** COUNTRIES  
SERVED

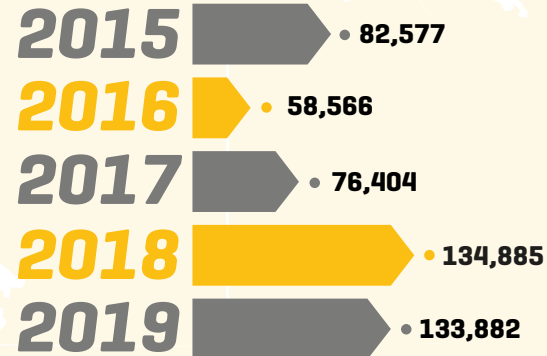
**120** Million  
INTERNATIONAL BENEFICIARIES  
**IMPACTED**

Since 2005, in MALAYSIA

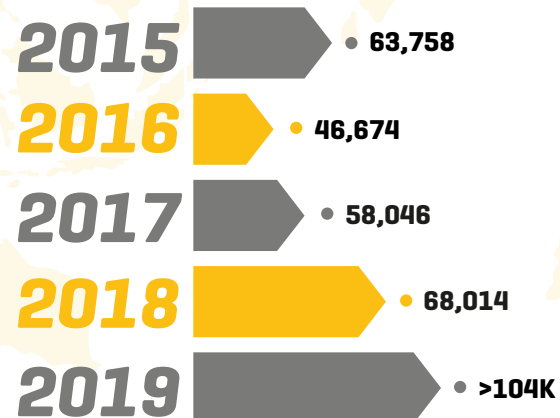
**14** STATES  
SERVED

**554,000**  
LOCAL BENEFICIARIES  
**IMPACTED**

**Number of International beneficiaries served**  
Jumlah penerima manfaat antarabangsa yang telah dibantu



**Number of local beneficiaries served**  
Jumlah penerima manfaat tempatan yang telah dibantu



# Local Projects Implemented (2015-2019)

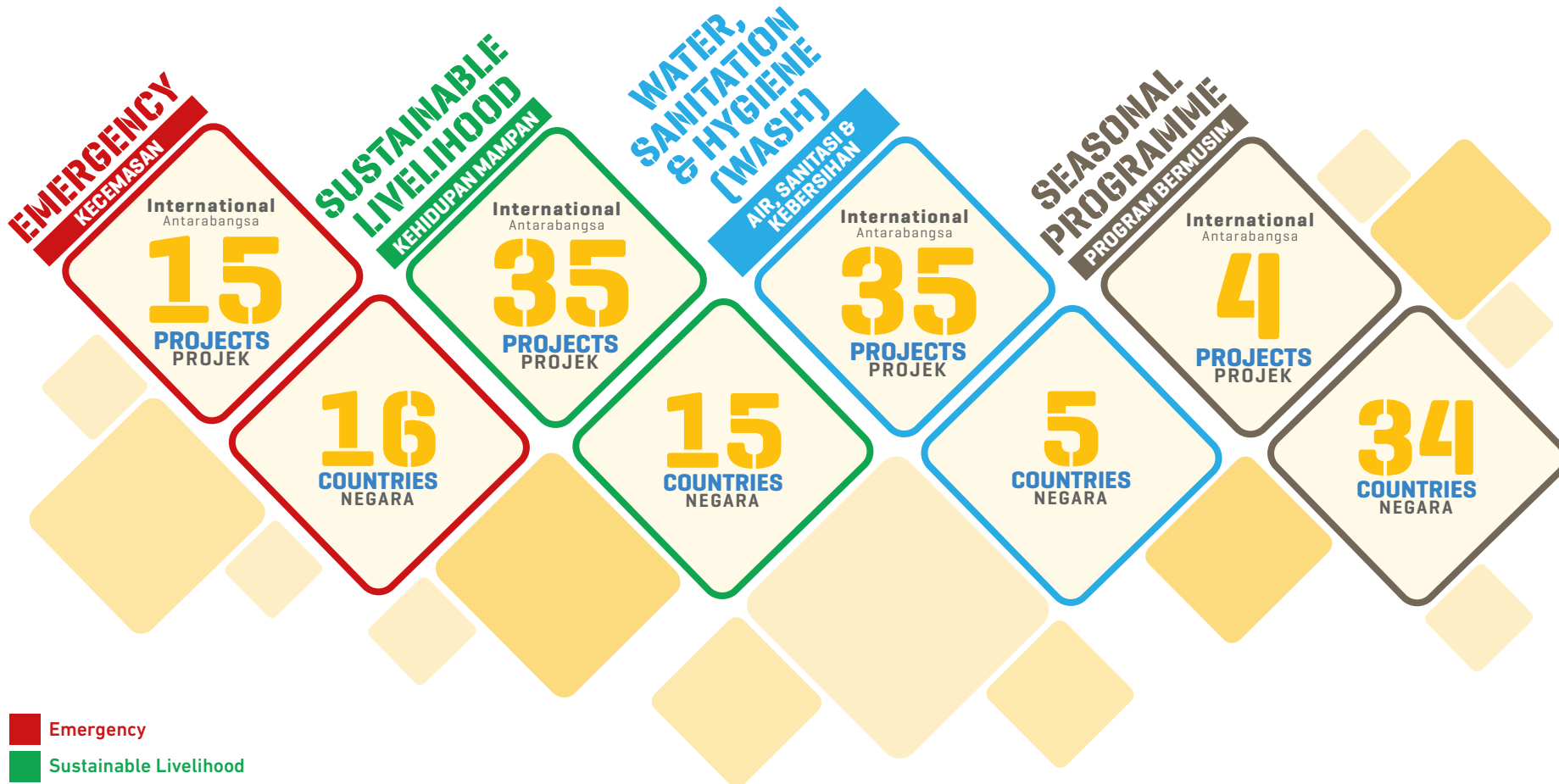
Projek Tempatan yang dilaksanakan (2015-2019)



- Emergency
- Sustainable Livelihood
- Water, Sanitation & Hygiene (WASH)
- Seasonal Programme

# International Projects Implemented (2015-2019)

## Projek Antarabangsa yang dilaksanakan (2015-2019)



- Emergency
- Sustainable Livelihood
- Water, Sanitation & Hygiene (WASH)
- Seasonal Programme

# Recipient of The BrandLaureate CSR Awards 2018

*Humanitarian Aid Category*



# VISION & MISSION | VISI & MISI

**Inspired by our Islamic faith & guided by our values, we envisage a caring world where communities are empowered, social obligations are fulfilled and people respond as one to the suffering of others.**

Berlandaskan kepada kepercayaan serta nilai-nilai islam, Islamic Relief berhasrat mewujudkan dunia yang perihatin di mana komuniti diupayakan, tanggungjawab sosial dilaksanakan dan masyarakat bersatu untuk meringankan penderitaan golongan yang memerlukan.


**We work to provide lasting routes out of poverty, empowering people to transform their lives and serving all communities without prejudice.**

Islamic Relief berusaha untuk mengeluarkan penerima manfaat dari kitaran kemiskinan dengan menyediakan solusi berkekalan ke arah mengupayakan mereka untuk mengubah kehidupan. Islamic Relief membantu semua lapisan masyarakat tanpa sebarang prejudis.




# VALUES | NILAI


- 1**




**In responding to poverty and suffering, our efforts are driven by sincerity to God and the need to fulfil our obligations to humanity.**  
Usaha kami didorong atas dasar ikhlas kerana Allah & keperluan untuk memenuhi tanggungjawab kepada manusia.
- 2**




**Our work is founded on enabling people and institutions to fulfil the rights of people who are poor and vulnerable. We work to empower the dispossessed towards realising their God-given human potential and developing their capabilities and resources.**  
Usaha kami adalah berlandaskan kepada pengupayaan masyarakat & institusi untuk memenuhi hak mereka yang memerlukan dan lemah. Kami berusaha untuk mengupayakan golongan ini melalui pembinaan potensi, kemampuan dan sumber yang mereka miliki.
- 3**



**We believe the protection and well-being of every life is of paramount importance and we shall join with other humanitarian actors to act as one in responding to the sufferings brought on by disasters, poverty and injustice.**  
Kami meyakini akan kepentingan untuk melindungi nyawa & menjaga kesejahteraan kehidupan. Dengan itu, kami akan bekerjasama dengan pelbagai pihak bagi meringankan penderitaan akibat bencana, kemiskinan dan ketidakadilan.
- 4**



**We uphold our duty of custodianship over the earth, its resources and the trust people place in us as humanitarian and development practitioners to be transparent and accountable.**  
Kami menggalas amanah terhadap penjagaan alam dan sumber-sumbernya serta kepercayaan yang diberikan kepada kami sebagai petugas kemanusiaan, untuk menjalankan tanggungjawab kami dengan telus dan amanah.
- 5**



**Our actions in tackling poverty are marked by excellence in our operations and conduct which is deserving of the people we serve.**  
Operasi bantuan kami dilaksanakan berasaskan kepada kecemerlangan gerak kerja dan tatacara yang ditetapkan.

# GLOBAL GOALS | SASARAN GLOBAL

Islamic Relief global goals aim to ensure we respond effectively to humanitarian emergencies, contribute significantly to the UN Sustainable Development Goals & advocate for positive social change.

Sasaran global Islamic Relief bertujuan untuk memastikan agar kami membantu secara berkesan di dalam bencana, memberikan sumbangan besar terhadap Matlamat Pembangunan Mampan PBB & menyokong perubahan positif di dalam masyarakat.

- 1 Reducing the impact of conflicts & natural disasters.**  
Mengurangkan impak akibat konflik & bencana alam.
- 2 Empowering communities.**  
Mengupayakan komuniti.
- 3 Mobilising people & funds.**  
Menggembeleng sumber manusia & dana.
- 4 Strengthening our family.**  
Mengukuhkan rangkaian Islamic Relief.

# BOARD of TRUSTEES

AHLI LEMBAGA  
PEMEGANG AMANAH

2020



Hjh. Nurhayati Hassan



Bro Tayeb Abdoun



Hjh. Mariyah Suhaimi



Prof. Dato' Dr. Hassan  
Basri Awang Mat Dahan



Dr Hossam Said



Prof. Dr. Azni Idris



Datuk Naimun  
Ashakli Mohammad



Dr. Mohamed  
Amr Attawia

# MANAGEMENT TEAM 2020

## PENGURUSAN TERTINGGI 2020

- 1 **Zairulshahfuddin Zainal Abidin**  
*Chief Executive Officer*
- 2 **Kamarul Halim Sakrani**  
*Director, Strategic Development*
- 3 **Sharlina Adnan**  
*Director, Strategic Development*
- 4 **Siti Fadilah Mohd Hood**  
*Director, Strategic Communication*
- 5 **Nurbazilah Sulaiman**  
*Senior Manager, Programmes*
- 6 **Redza Syah Azmeer Mohd Radzuan**  
*Special Officer, CEO's Office*
- 7 **Sharmiza Hussin**  
*Senior Manager, Community Management*
- 8 **Mohamed Najib Abdul Rahman**  
*Manager, Business Support*
- 9 **Suzilawati Abdullah**  
*Special Officer, CEO's Office*
- 10 **Nurshahidatul Azwa**  
*Manager, Finance*
- 11 **Mohamad Syzrul Yahya**  
*Senior Officer, Human Resource & Operation*



# WHERE WE WORK

## RANGKAIAN GLOBAL KAMI



### GLOBAL OPERATIONS

Afghanistan | Albania | Australia | Bangladesh | Bosnia & Herzegovina | Canada | China | Ethiopia | Germany | India | Indonesia | Iraq | Ireland | Italy | Jordan | Kenya | Kosova | Lebanon | Malaysia | Malawi | Mali | Mauritius | Myanmar | Middle East | Nepal | Niger | Norway | Pakistan | Palestinian Territories | Philippines | Russian Federation | Somalia | South Africa | South Sudan | Spain | Sri Lanka | Sudan | Sweden | Switzerland | Syrian Arab Republic | Tunisia | United Kingdom | USA | Yemen

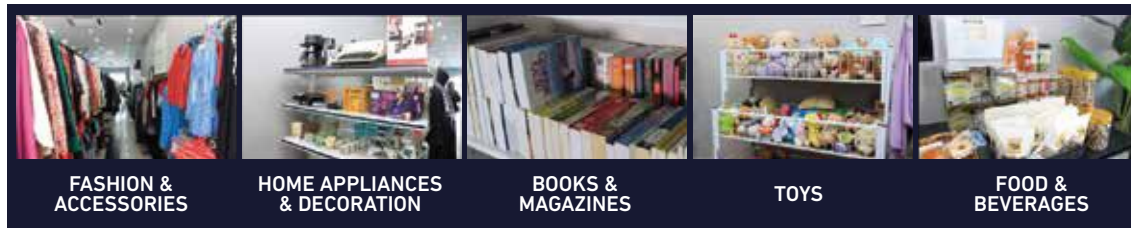
Charity Shoppe Islamic Relief Malaysia is a charity outlet owned by Islamic Relief Malaysia. The Charity Shoppe concept has long been introduced in other regions where Islamic Relief operates. Here, preloved and used items or second hand best items are sold at discounted prices. The proceeds from the sales were used to fund Islamic Relief's humanitarian projects. All items sold at our Charity Shoppe are contributed by the general public. Donors come from all walks of life, which is in line with Islamic Relief's strategic direction in creating a caring world.

*Charity Shoppe Islamic Relief Malaysia adalah sebuah kedai kebajikan milik Islamic Relief Malaysia. Ia beroperasi menggunakan konsep jualan barangan terpakai hasil sumbangan orang ramai dan dijual pada harga yang berpatutan. Hasil yang diperolehi dari jualan ini, digunakan untuk menaja projek-projek kemanusiaan yang dilaksanakan oleh Islamic Relief. Para penderma dan penyumbang datang dari pelbagai latar belakang sejajar dengan hala tuju Islamic Relief untuk mewujudkan dunia yang prihatin.*

## What can you contribute? | Apa yang boleh anda sumbangkan?



Let's visit our Charity Shoppe & **DONATE**



FASHION &  
ACCESSORIES

HOME APPLIANCES  
& DECORATION

BOOKS &  
MAGAZINES

TOYS

FOOD &  
BEVERAGES

**FOR MORE DETAILS, KINDLY CONTACT:**

**+603-8912 6334**

**CHARITY SHOPPE**  
**Islamic Relief Malaysia**

**A-05-G, Paragon Point, Jalan Medan PB 5,  
Seksyen 9, 43650 Bangi, Selangor.**

- ▶ **Walk in donation (cash, debit, cheque)**  
Monday – Friday  
(9 AM – 5 PM)
- ▶ **Item Purchase**  
Tuesday, Wednesday, and Thursday only  
(9 AM – 5 PM)
- ▶ **Donation of used goods**  
Monday and Friday Only  
(9 AM – 5 PM)
- ▶ **Saturday, Sunday & Public Holiday**  
CLOSED

# HUMANITARIAN ICONS

## IKON-IKON KEMANUSIAAN



Diana Amir



Elfaeza Uj Haq



Irma Hasmie



Ashraf Muslim



Dr Aizan Sofia Amin



Mohd Habibullah A Rahman



SAUJANA

# Part of Our Esteemed Humanitarian Partners & Donors between 2015-2019

Sebahagian daripada Rakan Kemanusiaan & Penderma dari 2015-2019





# Part of Our Esteemed Media Partners

## Sebahagian daripada Rakan Media





# Untold Stories

## Kisah Yang Tersimpan

4

“Protracted conflict in Yemen makes our lives fiendishly difficult. In a year, we have the opportunity to enjoy meat for once and that is only if we are selected as the beneficiaries of the Qurbani meat distribution.”

“Konflik berpanjangan di Yaman buat hidup kami sangat susah. Dalam setahun kami hanya dapat makin daging sekali sahaja itupun jika kami terpilih sebagai penerima manfaat sumbangan daging korban.”

**Asma Ahmed, Yaman.**



“I want to be a doctor when I grow up. I want to make prosthetic limbs to help children who are injured in war like me.”

“Bila dewasa nanti saya nak jadi doktor. Saya nak buat anggota badan palsu untuk tolong kanak-kanak yang cedera dalam peperangan seperti saya.”

**Zaid, Syria.**

5



## MALAYSIA OFFICE

A-05-1, Paragon Point, Jalan Medan PB 5,  
Seksyen 9, 43650 Bangi, Selangor

Tel: +603 8926 3434 Fax: +603-8925 3434

## HEADQUARTERS

19 Rea Street, South Birmingham, B5 6LB, United Kingdom

Tel: +44 121 605 5555 Fax: +44 121 622 5003

## OPERATIONAL IN:

Afghanistan | Albania | Australia | Bangladesh | Bosnia & Herzegovina | Canada | China | Ethiopia | Germany  
India | Indonesia | Iraq | Ireland | Italy | Jordan | Kenya | Kosova | Lebanon | Malaysia | Malawi | Mali  
Mauritius | Myanmar | Middle East | Nepal | Niger | Norway | Pakistan | Palestinian Territories | Philippines  
Russian Federation | Somalia | South Africa | South Sudan | Spain | Sri Lanka | Sudan | Sweden  
Switzerland | Syrian Arab Republic | Tunisia | United Kingdom | USA | Yemen

## SPONSORSHIP / DONATION CAN BE MADE THROUGH:

**MAYBANK ISLAMIC**

5621 4270 8704

**MBSB BANK**

1005025100000166

**CIMB ISLAMIC**

8602073818

**BANK ISLAM**

12 029 01 006564 3

**BANK RAKYAT**

11080 10000 35

**AFFIN ISLAMIC**

10 671 000278 4

**CHARITY SHOPPE**

CASH / CHEQUE / CREDIT CARD

## PROOF OF PAYMENT

Kindly, Email / WhatsApp: NAME, IC NUMBER, PHONE  
NUMBER, ADDRESS & EMAIL with PAYMENT SLIP to  
donation@islamic-relief.org.my / +6019630 9788 for our  
reference




IslamicReliefMalaysia



WhatsApp Centre  
+6019-637 9788

[www.islamic-relief.org.my](http://www.islamic-relief.org.my) | +603 8926 3434

**Complaints & Concerns:** [feedback.irmalaysia@islamic-relief.org.my](mailto:feedback.irmalaysia@islamic-relief.org.my) / WhatsApp +6019 630 9788

 **Billar Code:** 90670  
**Ref-1:** No.KP  
**Ref-2:** Emel / No. Tel

-----

JomPay online di Perbankan Internet  
dan Telefon Mudah Alih dengan akaun  
semasa, simpanan atau kad kredit



**Islamic Relief  
Malaysia**

Registered Company No. 657354-W