25th February 2020 For Immediate Release



PRESS RELEASE

ISLAMIC RELIEF MALAYSIA

# TOGETHER RAMADAN CAMPAIGN UNITES 32 COUNTRIES

**Bangi –** Islamic Relief Malaysia has launched Together Ramadan campaign today to continue the food pack distribution in Ramadan which is expected to begin in another two months.

The Chief Executive Officer of Islamic Relief Malaysia, Zairulshahfuddin Zainal Abidin said he takes a serious look regarding the food needed for beneficiaries to embark on the holy Ramadan.

 “Islamic Relief is trying hard to help the beneficiaries across the globe through Ramadan food pack distribution.

In line with the second agenda of ‘Sustainable Development Goals’ which is ‘Zero Hunger’, Islamic Relief is hoping that beneficiaries can instead focus on their worship incumbent without have to worry about how they will feed their families during sahoor (pre-fast) and iftar (breaking fast),” said Zairul on Together Ramadan campaign launch.

The seasonal campaign program by Islamic Relief has place its position among Malaysian citizens as it has become one of the awaited campaign every year.

 “This year, Islamic Relief Malaysia targeted for RM2.5 million donations through Together Ramadan campaign to help 59,250 beneficiaries in 32 countries including Malaysia, Myanmar, Yemen, Syria, Palestine, Somalia, Kosovo and others,” adds Zairul.

According to Zairul, the countries that will receive the food pack distributions need to fulfil certain criteria such as high population density with food deprivation and nutritional deficiency, economic instability with hardest hit of poverty and manmade humanitarian emergencies.

Islamic Relief Malaysia provides the donors with two package in Together Ramadan campaign according to the selected countries that is RM180 and RM300 commencing on 25th February 2020 till 23rd May 2020.

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| **Package** | **Country** |
| RM180 | Malaysia, Sri Lanka, Bangladesh, Niger, Mali, Chechnya, Bosnia, Lebanon, Albania, Tunisia, Myanmar, India, Chad, Filipina, Kosovo, Afrika Selatan, Jordan, Nepal, Malawi, Pakistan, Kenya & Sudan. |
| RM300 | Syria, Palestine, Ethiopia, Indonesia, Afghanistan, Macedonia, Sudan Selatan, Somalia, Turkey & Yemen. |

Together Ramadan food pack donations can be channeled via [www.islamic-relief.org.my](http://www.islamic-relief.org.my) or call 03-9026 3434 for more info.

**Ramadan Food Pack**

Ramadan food pack distribution is a seasonal program managed by Islamic Relief Malaysia to the beneficiaries globally to ensure there will be enough food supply for them during Ramadan. The food such as rice, flour, corn, pasta, cereal, nuts, canned meat, cooking oil, sugar, tea bag, dates according to their staple food.

Islamic Relief Malaysia targeting to distribute 6,022 Ramadan food pack all over the countries meanwhile 8,850 food pack in 32 countries.

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| **Year** | **Local Distribution** | **International Distribution** |
| **Total Food Pack** | **Total Food Pack Through Islamic Relief Malaysia** | **Total Food Pack Through Islamic Relief Malaysia (Overall)** |
| 2016 | 6,043 | 5,270 | 188,834 |
| 2017 | 5,631 | 2,905 | 240,669 |
| 2018 | 6,000 | 3,540 | 299,163 |
| 2019 | 7,387 | 8,789 | 311,436 |
| 2020 | 6,022 | 8,850 | 235,000 |

*Islamic Relief Malaysia Ramadan Food Pack Distribution (2016-2020)*

**About Islamic Relief**

Islamic Relief is an independent international humanitarian aid and development organization. Islamic Relief is headquartered in the United Kingdom and was founded in 1984. Islamic Relief serves in more than 45 countries, assisting more than 120 million people. The scope of Islamic Relief assistance covers emergency assistance, integrated sustainable development, disaster risk reduction and advocacy.

**About Islamic Relief Malaysia**

YABhg. Tun Dr. Mahathir Mohamad officiated the establishment of Islamic Relief Malaysia in 2005, which aspires to continue Islamic Relief humanitarian assistance in the Asia-Pacific region. Currently, Islamic Relief Malaysia serves as a fundraising and project implementor for international & local projects.

For more information on Islamic Relief Malaysia humanitarian programs, please visit our official website or contact 03-8926 3434.

Your donation can be channeled to the following bank accounts under the name of Islamic Relief Malaysia:

# MAYBANK ISLAMIC | 5621 4270 8704

**MBSB BANK | 1005 0251 0000 0166**

**CIMB ISLAMIC | 860 2073818**

**BANK ISLAM | 12 029 01 006564 3**

**AFFIN ISLAMIC | 10 671 000278 4**

**BANK RAKYAT | 11080 10000 35**

or:

# CHARITY SHOPPE | CASH / CREDIT CARD

Zairulshahfuddin Zainal Abidin Chief Executive Officer Islamic Relief Malaysia

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